

Media Kit



What is The Word Boston?

Our Mission

The Word Boston is an advertising company that helps companies improve, enhance and expand their reach by using digital marketing, print advertising, and social media. **The Word Boston** offers a convenient, low-cost way for large and small businesses to effectively reach new audiences.

Our Stats

- 5,000+ E-Mail Subscribers
- 1,500+ Facebook Followers

Our Audience

- Sex: Female: 75%
Male: 25%
- Age: 25-34: 30%
35-44: 35%
45-60: 35%

THE WORD BOSTON

3317 Sir Thomas Drive #23
Silver Spring, MD 20904
www.thewordboston.com
pat@thewordboston.com
facebook.com/thewordboston
(617) 775-4275

Our Clients

- Actors' Shakespeare Company
- Black Heritage Trail of New Hampshire
- Boston Medical Center
- Broadway In Boston
- Castle of Our Skins
- Greater Boston Stage Company
- Huntington Theatre Company
- Lyric Stage Company
- OrigiNation
- SpeakEasy Stage Company
- Elan Trotman
- Tony Williams Dance Center
- Fred Woodard

Advertising Rates

Basic Package – \$150

Includes one dedicated email blast; advertising in **The Word**, our bi-weekly e-newsletter; and a flier on our website.

Premium Package – \$300

Includes two dedicated email blasts; advertising in **The Word**, our bi-newsletter; and a flier on our website.

To advertise, email Pat Williams at pat@thewordboston.com.